

2006-2007

MENTORSHIP PROGRAM

You're invited to participate in the 2006-2007 Mentorship Program, available only to ACP members.

"I have noticed an improved atmosphere in the office and a greater willingness on the part of individuals to listen to their colleagues and try to collaborate on issues."

- Linda Cameron,
 University of Alberta Press

"Sufficient time and well-spent – very effective training!"

- Ruth Smith,
 House of Anansi Press

"The session was a huge benefit, giving us ample time to ask specific questions of our mentor, to seek advice in a number of areas that have hitherto been shrouded in a kind of impenetrable mist, to actually sit with someone who has had great successes in this area and simply TALK about what they have done to make the inroads that they have made. Again, I say, this was a HUGELY beneficial session."

- Brian Kaufman,
 Anvil Press

CUSTOMIZED SESSIONS WITH INDUSTRY PROFESSIONALS
 The ACP mentorship program matches industry specialists with members from across the country for a one-day focused session on a topic of their choice. You are invited to participate and learn new strategies, refine office techniques, and benefit from an expert's perspective on challenges specific to your company.

LEARN ON YOUR OWN TERMS
 Mentorship sessions are typically held over the course of a day where detailed problems are discussed and real suggestions are presented. There's no need to leave the office – ACP mentors will come straight to you in order to further their understanding of your specific business practices. The relationship you establish with your mentor does not have to end there. Each session comes with the possibility of a lasting professional relationship.

MENTORS ARE READY AND WILLING TO WORK ON AREAS SUCH AS:


- ▶ Acquisitions
- ▶ Book & Jacket Design
- ▶ Editorial Administration
- ▶ Business Planning
- ▶ Publishing Best Practices
- ▶ Publicity
- ▶ Export & Grant Writing
- ▶ Rights & Contracts
- ▶ Educational Publishing
- ▶ Sales & Marketing

SIGN UP TODAY – SPACES ARE LIMITED
 Now being offered for the low price of \$100, mentorships are organized through the ACP Projects Officer, based on a first come, first served basis. Fill out the Application form and return it as soon as possible to be matched with a Mentor, who will then contact you individually to arrange mutually convenient times and dates. Mentorships must take place by March 15, 2007.


QUESTIONS?
 Contact Megan Burns, ACP Projects Officer, at 416-487-6116 x231 or by email at megan_burns@canbook.org

**APPLICATION DEADLINE IS
 June 16, 2006**


The ACP acknowledges the financial support of the Canada Council for the Arts and the Department of Canadian Heritage




**Canada Council
for the Arts**



**Conseil des Arts
du Canada**



**Canadian
Heritage**



**Patrimoine
canadien**

"Thank you for this wonderful opportunity to learn from industry professionals to whom we would not otherwise have access."

- Hiro Boga,
Oolichan Books

"It was very useful for [my mentor] to come to Saskatoon. We met in my office and during the course of discussions, I showed him the shipping area and a selection of our books, ran off material from my computer, and had papers and documents on hand to consult. We were also able to call upon the department administrator to clarify some financial issues and procedures."

- Perry Millar,
University Extension Press

"Being able to spend 'paid-time' with someone so knowledgeable...provided a cleansing of negative attitudes and [a] confidence White Knight was on the right road."

- Bill Belfontaine,
White Knight Books

ACQUISITIONS

Jean Wilson, University of British Columbia Press

BOOK & JACKET DESIGN

Bill Douglas, The Bang Design

BUSINESS PLANNING / DEVELOPMENT

Philip Cercone, McGill-Queen's University Press
Diane Davy, Castledale Inc.

CHILDREN & YOUNG ADULT

Bob Tyrrell, Orca Books (developing a list)

EDITORIAL ADMINISTRATION

Philip Cercone, McGill-Queen's University Press
Doug Gibson, McClelland & Stewart Ltd.
Bill Harnum, University of Toronto Press (acquisitions)
Peter Milroy, University of British Columbia Press (textbooks & scholarly)
Jean Wilson, University of British Columbia Press

EDUCATIONAL PUBLISHING

Philip Cercone, McGill-Queen's University Press
Peter Milroy, University of British Columbia Press

EXPORT

Jack David, ECW Press
Bob Tyrrell, Orca Book Publishers (children & young adult)

GRANTS

Diane Davy, Castledale Inc.
Jack David, ECW Press

INVENTORY MANAGEMENT

Dani Lacusta, Douglas & McIntyre

PUBLICITY

Bruce Walsh, Publishing Consultant

PUBLISHING BEST PRACTICES

Jack David, ECW Press
Jean Wilson, University of British Columbia Press

RIGHTS & CONTRACTS

Marilyn Biderman, McClelland & Stewart Ltd.

SALES & MARKETING

Diane Davy, Castledale Inc.
Bill Harnum, University of Toronto Press
Peter Milroy, University of British Columbia Press (foreign sales)
Melissa Pitts, University of British Columbia Press
Bruce Walsh, Publishing Consultant

APPLICATION FORM

2006-2007 Mentorship Program

"[The mentee] was very receptive and knew what she wanted out of the session. I feel I was able to answer the need – and I really enjoyed getting to know her. A very worthwhile program."

- Diane Davy,
 Castledale Inc.

"The mentoring process was VERY beneficial to my company. The timing was perfect. ... [My mentor was] very good at asking the right questions, listening, and then sorting through the issues to come up with some very straightforward and doable recommendations."

- Laurie Brinklow,
 Acorn Press

"Our mentoring meeting was beneficial in countless ways. [Our mentor] gave us excellent practical solutions to specific problems we face, such as foreign rights and inventory accounting, and also provided great general advice regarding our direction and future. It was an inspiring experience."

- John Samson,
 Arbeiter Ring Publishing

Name: _____

Position: _____

Company: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____

Fax: _____

Email: _____

I wish to have a mentorship on the following topic:

- Acquisitions
- Publicity
- Children & Young Adult
- Sales & Marketing
- Business Planning
- Book & Jacket Design
- Editorial Administration
- Inventory Management
- Rights & Contracts
- Export
- Grant Writing
- Educational Publishing
- Publishing Best Practices
- Other _____

I want to discuss:

I would like to request a specific mentor: _____

Signed: _____ Date: _____

Please return this form to:
 Megan Burns, ACP Projects Officer
 161 Eglinton Ave East, Suite 702
 Toronto, ON M4P 1J5
 Fax: 416-487-8815

APPLICATION DEADLINE IS JUNE 16, 2006